

# AGRICULTURAL MARKETING PACKAGES FOR RANGERBID.COM:

## GOLD: \$100/item

## **Internet Marketing:**

-Featured individual listings on 4-6 different Agricultural & Farming related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads & responses & personally respond with all the details regarding the auction.

-An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

## SILVER: \$250/item

## **Internet Marketing:**

-Featured individual listings on 8-12 different Agricultural & Farming related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads & responses & personally respond with all the details regarding the auction.

-An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

## PLATINUM: \$400/item

## **Internet Marketing:**

-Featured individual listings on 8-12 different Agricultural & Farming related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads & responses & personally respond with all the details regarding the auction.

-An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

## Local Press Ad:

A local auction Newspaper ad featuring the item.

## **Telemarketing:**

1 Hour of local calls to relevant businesses in regards to the item.

## **CUSTOM:**

A customized marketing plan for your items selling on Rangerbid.com.