



## **CONSTRUCTION MARKETING PACKAGES FOR RANGERBID.COM:**

### **GOLD: \$100/item**

#### **Internet Marketing:**

- Featured individual listings on 4-6 different Construction & Heavy Equipment related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads & responses & personally respond with all the details regarding the auction.
- An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

### **SILVER: \$250/item**

#### **Internet Marketing:**

- Featured individual listings on 10-12 different Construction & Heavy Equipment related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads & responses & personally respond with all the details regarding the auction.
- An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

### **PLATINUM: \$400/item**

#### **Internet Marketing:**

- Featured individual listings on 10-12 different Construction & Heavy Equipment related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads & responses & personally respond with all the details regarding the auction.
- An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

#### **Local Press Ad:**

A local auction Newspaper ad featuring the item.

#### **Telemarketing:**

1 Hour of local calls to relevant businesses in regards to the item.

### **CUSTOM:**

A customized marketing plan for your items selling on Rangerbid.com.