

# INDUSTRIAL MARKETING PACKAGES FOR RANGERBID.COM:

# GOLD: \$100/item

### **Internet Marketing:**

- -Featured individual listings on 4-6 different Industrial & Metalworking related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads and responses and personally respond with all the details regarding the auction.
- -An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

## SILVER: \$250/item

## **Internet Marketing:**

- -Featured individual listings on 10-12 different Industrial & Metalworking related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads and responses and personally respond with all the details regarding the auction.
- -An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

## PLATINUM: \$400/item

#### **Internet Marketing:**

- -Featured individual listings on 10-12 different Industrial & Metalworking related websites depending on the type of equipment to generate traffic directly to your items selling. We will monitor all leads and responses and personally respond with all the details regarding the auction.
- -An email blast will be sent to our database notifying them of the upcoming Rangerbid auction one week prior, and the day before the auction.

#### **Local Press Ad:**

A local auction Newspaper ad featuring the item.

## **Telemarketing:**

1 Hour of local calls to relevant businesses based on the item selling.

## **CUSTOM:**

A customized marketing plan for your items selling on Rangerbid.com.